

Catalog of Service* as of 1/8/2023

Please contact us to confirm service availability to assist your needs!

*Catalog of Service is subject to change without notice.

Service Catalogue for Web Design, Product Photography, and Graphic Design:

1. Web Design Services:

- Custom Website Design: Create unique and visually appealing websites tailored to the client's specific needs and branding.
- Responsive Design: Ensure websites are mobile-friendly and optimized for various screen sizes and devices.
- Content Management Systems (CMS): Implement CMS platforms like WordPress for easy content updates and management.
- E-commerce Websites: Develop online stores with secure payment gateways, product catalogues, and inventory management.
- Migration Services: Offer migration from existing websites/CMS platforms to website services like Square Space, Shopify or BigCommerce.
- Website Maintenance and Support: Offer ongoing maintenance services, including updates, backups, and security checks.

2. Product Photography Services:

- Product Catalogue Photography: Capture high-quality images of products for e-commerce websites, catalogues, and promotional materials.
- Lifestyle/Product Placement Photography: Create visually appealing images showcasing products in real-life or styled settings.
- 360-Degree Product Photography: Provide interactive product views, allowing customers to rotate and examine items from all angles.
- Image Editing and Retouching: Enhance product images through professional editing techniques, ensuring they look their best.
- Image Optimization for Web: Optimize product images for web usage, balancing quality and file size for faster loading times.

3. Graphic Design Services:

- **Logo Design:** Create unique and memorable logos that represent the client's brand identity effectively.
- **Branding and Identity Design:** Develop comprehensive brand guidelines, including colour schemes, typography, and visual elements.
- **Print Design:** Design marketing collateral such as brochures, flyers, business cards, posters, and banners.
- **Packaging Design:** Design attractive and functional packaging solutions that align with the brand and product.
- **Social Media Graphics:** Create eye-catching visuals for social media platforms to increase engagement and brand awareness.
- **Illustration and Infographics:** Produce custom illustrations and infographics to visually communicate complex information.

4. Additional Services:

- **Consultation and Strategy:** Provide expert advice and strategic planning to help clients achieve their business goals.
- **Content Writing and Copywriting:** Offer professional writing services for websites, blog posts, product descriptions, and marketing materials.
- **Search Engine Optimization (SEO):** Optimize websites to improve visibility and organic search rankings.
- **Social Media Marketing:** Develop social media strategies, manage accounts, and create engaging content to reach the target audience.
- **Online Advertising:** Design and execute online advertising campaigns across platforms like Google Ads and social media channels.

Note: The service catalogue can be customized based on your specific offerings and business focus.

Product Sales and Representation Services

- 1. Trade Show Representation:** We provide professional and experienced sales representatives who will showcase your products at trade shows and exhibitions. Our representatives are skilled in engaging with potential customers, delivering compelling product presentations, and generating leads.
- 2. Booth Design and Setup:** Our team of experts will design and set up your trade show booth to create an impactful and visually appealing display. We ensure that your booth reflects your brand image, effectively showcases your products, and attracts attendees.
- 3. Product Demonstration:** Our skilled demonstrators will engage with trade show visitors, highlighting the unique features and benefits of your products. They will effectively communicate your product's value proposition and encourage attendees to make purchase decisions.
- 4. Lead Generation:** We employ various strategies to generate high-quality leads for your business. Through targeted promotions, engaging activities, and effective data capture methods, we will help you build a valuable database of potential customers interested in your products.
- 5. Sales Collateral Development:** We offer comprehensive sales collateral services, including the design and production of brochures, flyers, product catalogues, and digital presentations. Our visually appealing and persuasive collateral materials will leave a lasting impression on your prospects.
- 6. Post-Event Reporting and Analysis:** Our detailed post-event reports provide you with valuable insights into the effectiveness of your trade show participation. We analyse attendee engagement, lead conversion rates, and overall sales performance, enabling you to refine your strategies for future events.
- 7. Training and Staffing:** We offer training programs to equip your sales team with the skills necessary to maximize their effectiveness at trade shows. Additionally, we can provide additional staff members to support your team during peak trade show seasons or when expanding into new markets.
- 8. Market Research and Competitor Analysis:** Stay ahead of the competition with our market research and competitor analysis services. We gather insights on industry trends, customer preferences, and competitor strategies to help you make informed decisions and stay relevant in the market.
- 9. Custom Solutions:** We understand that every business is unique, and we offer customized solutions tailored to your specific needs. Whether you require a comprehensive trade show strategy or specific services, we will work closely with you to deliver results that align with your goals.

Please note that this is a sample catalogue, and you can customize it further based on your specific offerings and target audience.